

# Business Studies | Poll War | Chapter - 1

Special class

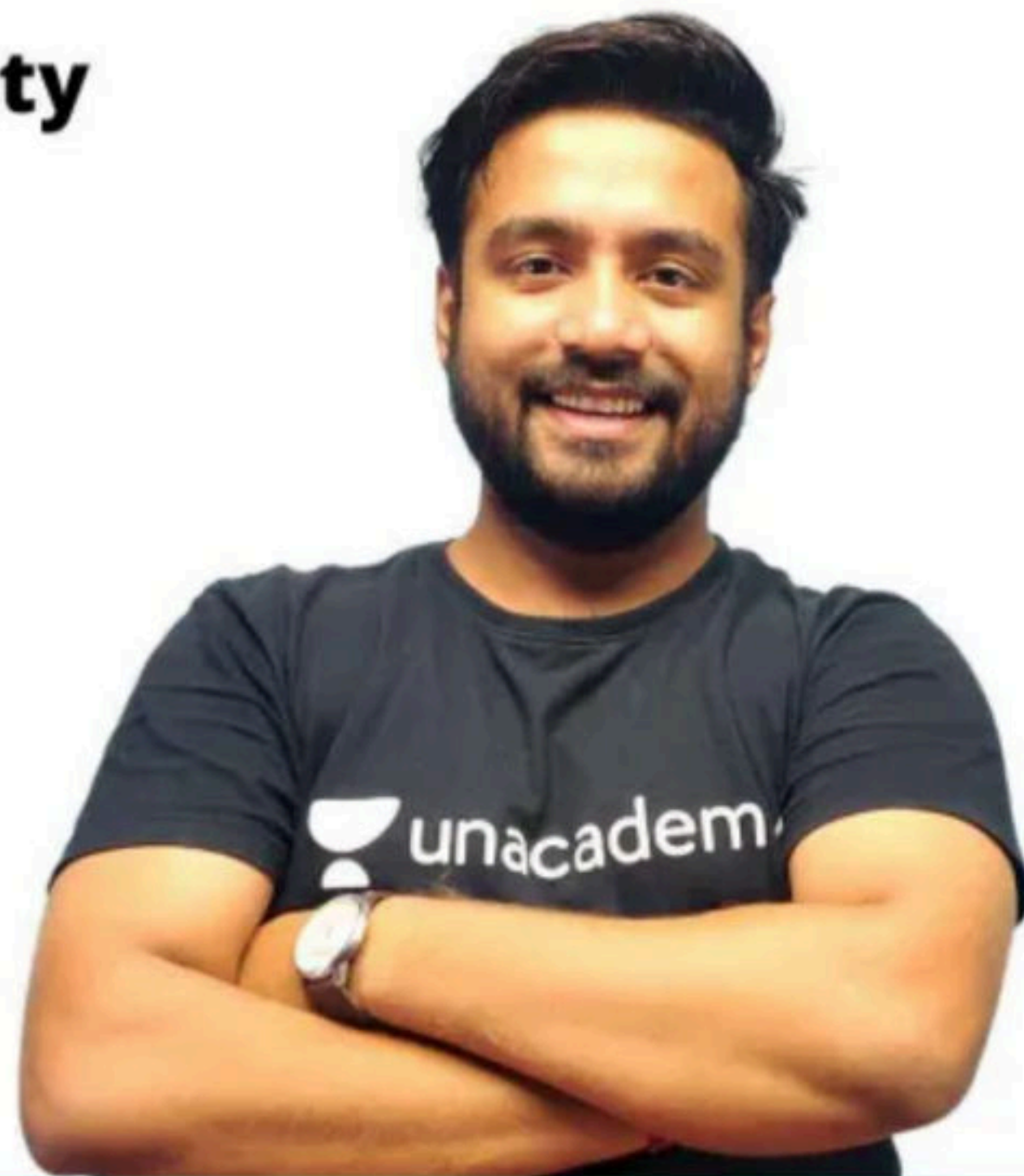
# MCQ Poll War



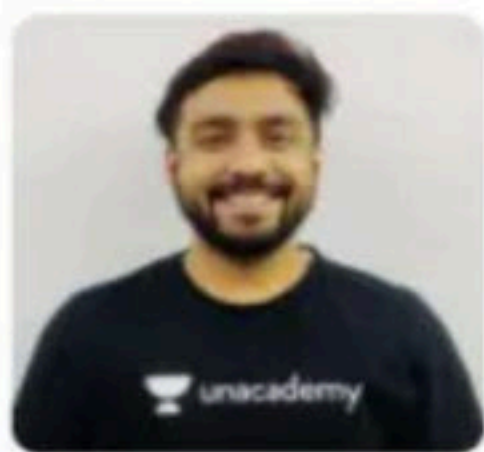
**Ch-1**

## ANURAG DWIVEDI

- ✓ **M.COM, B.ED., B.COM (H) from Delhi University**
- ✓ **7+ Years of Teaching Experience**
- ✓ **Taught Lakhs of Students**
- ✓ **Motivational Speaker & Career Counsellor**
- ✓ **Educator by Passion & Businessman By Profession**



**POPULARLY KNOWN AS HULK OF BUSINESS STUDIES**



# Anurag Dwivedi

#7 Educator in CBSE Class 12

Author of CABINS OF CASE STUDIES | 7 Years Teaching Exp. | Winner of SABSE SMART KAUN Show EP13 (Star Plus) | Use Code AD100 for 10% Off

Follow

1M Watch mins

390K Watch mins (last 30 days)

4K Followers

823 Dedications



## CBSE Class 11



HINDI BUSINESS STUDIES

Crash Course on Business Studies - Brahmastra Premium

Starts on Oct 14, 2021 • 8 lessons

Anurag Dwivedi

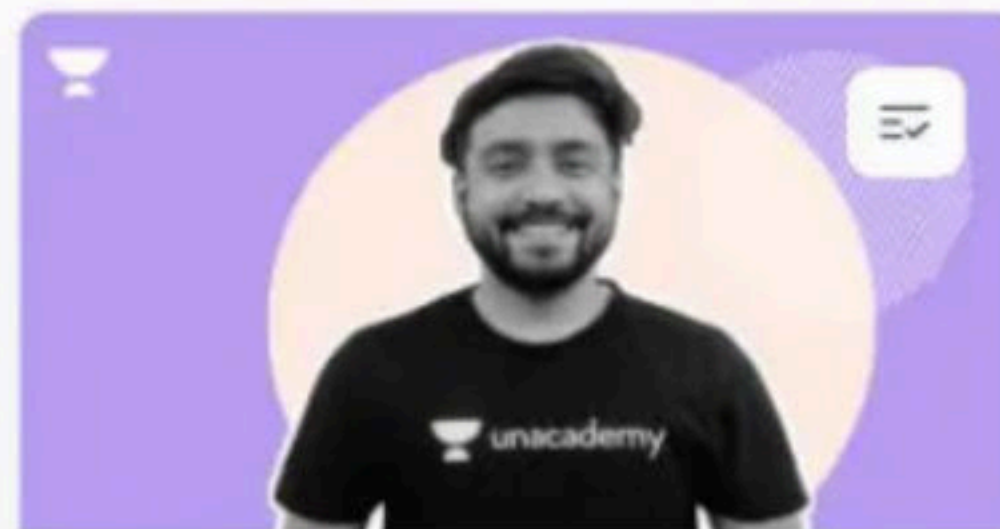


HINDI BUSINESS STUDIES

Brahmastra Course on Business Studies

Ended on Aug 31, 2021 • 7 lessons

Anurag Dwivedi



HINDI BUSINESS STUDIES

Brahmastra Course on Business Studies

Ended on Sep 30, 2021 • 8 lessons

Anurag Dwivedi

## Educator highlights

- Works at Mission 100 Classes
- Studies at Kurukshetra University
- Winner of Sabse Smart Kaun Ep. 13 (Star Plus)
- Lives in North East, Delhi, India
- Unacademy Educator since 5th March, 2021
- 238,239 live minutes taught in last 30 days
- Knows Hindi and English



**Q1. Neha cooks food at home for her family but Asha cooks food and sells it to others in a restaurant. Who is engaged in business activity?**

- (a) Neha**
- (b) Asha**
- (c) Both Neha and Asha**
- (d) None of these**

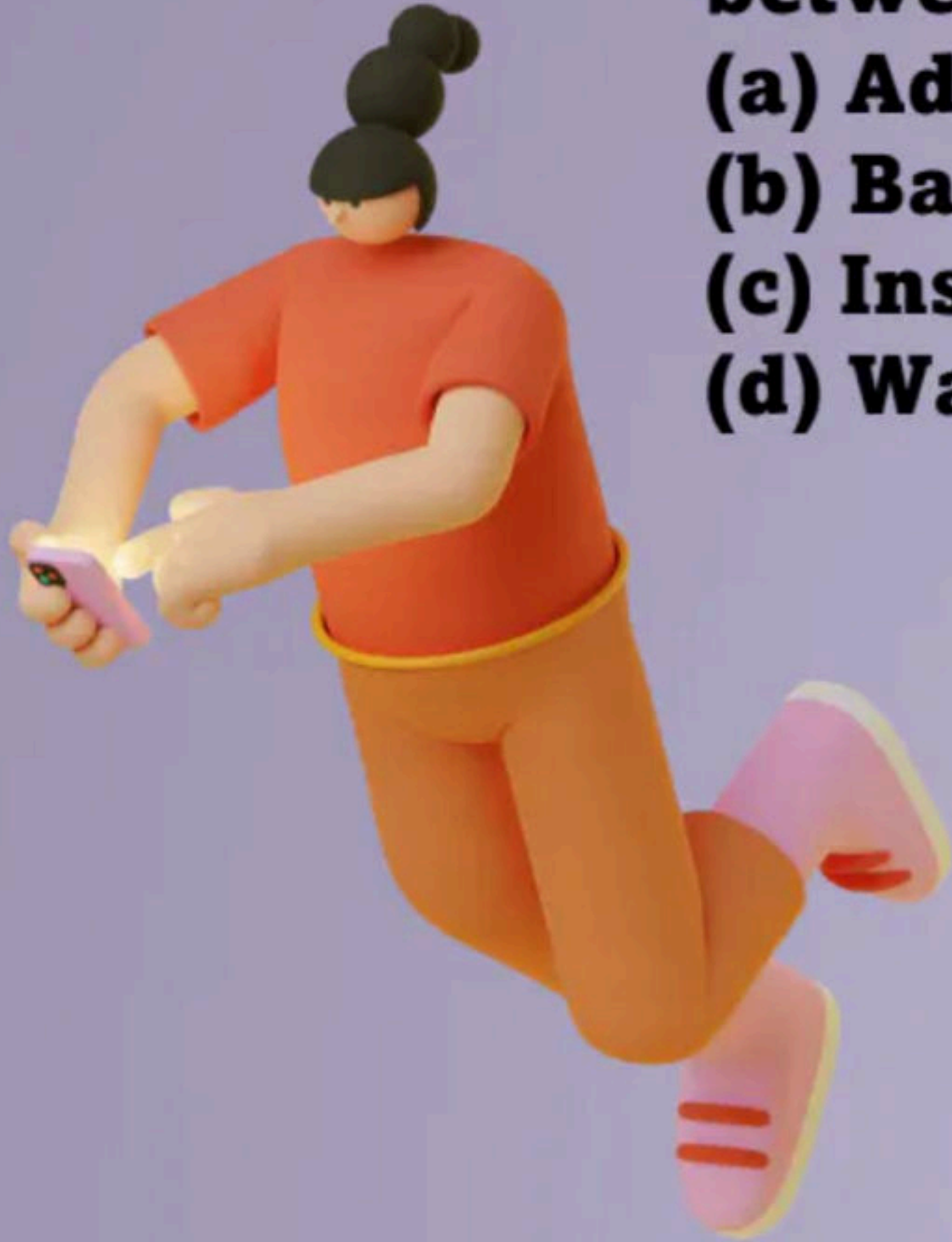
**Q2. No business can survive without enough amount of funds. Banks are providing financial assistance to the businesses to overcome one of the following hindrance of trade.**

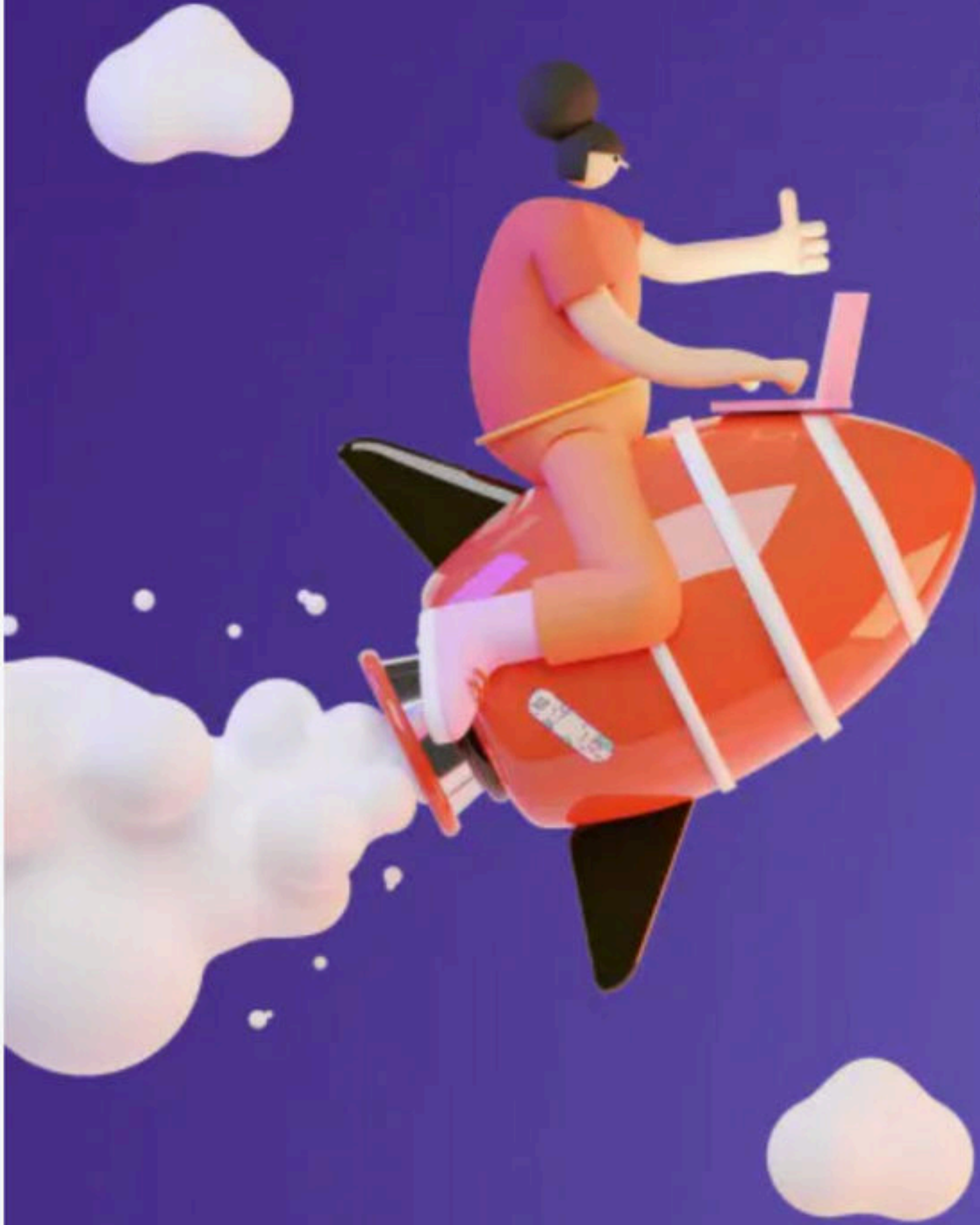
- (a) Hindrance of place**
- (b) Hindrance of time**
- (c) Hindrance of finance**
- (d) Hindrance of information**



**Q3. Which auxiliary to trade bridges the time gap between production and consumption?**

- (a) Advertising**
- (b) Banking**
- (c) Insurance**
- (d) Warehousing**



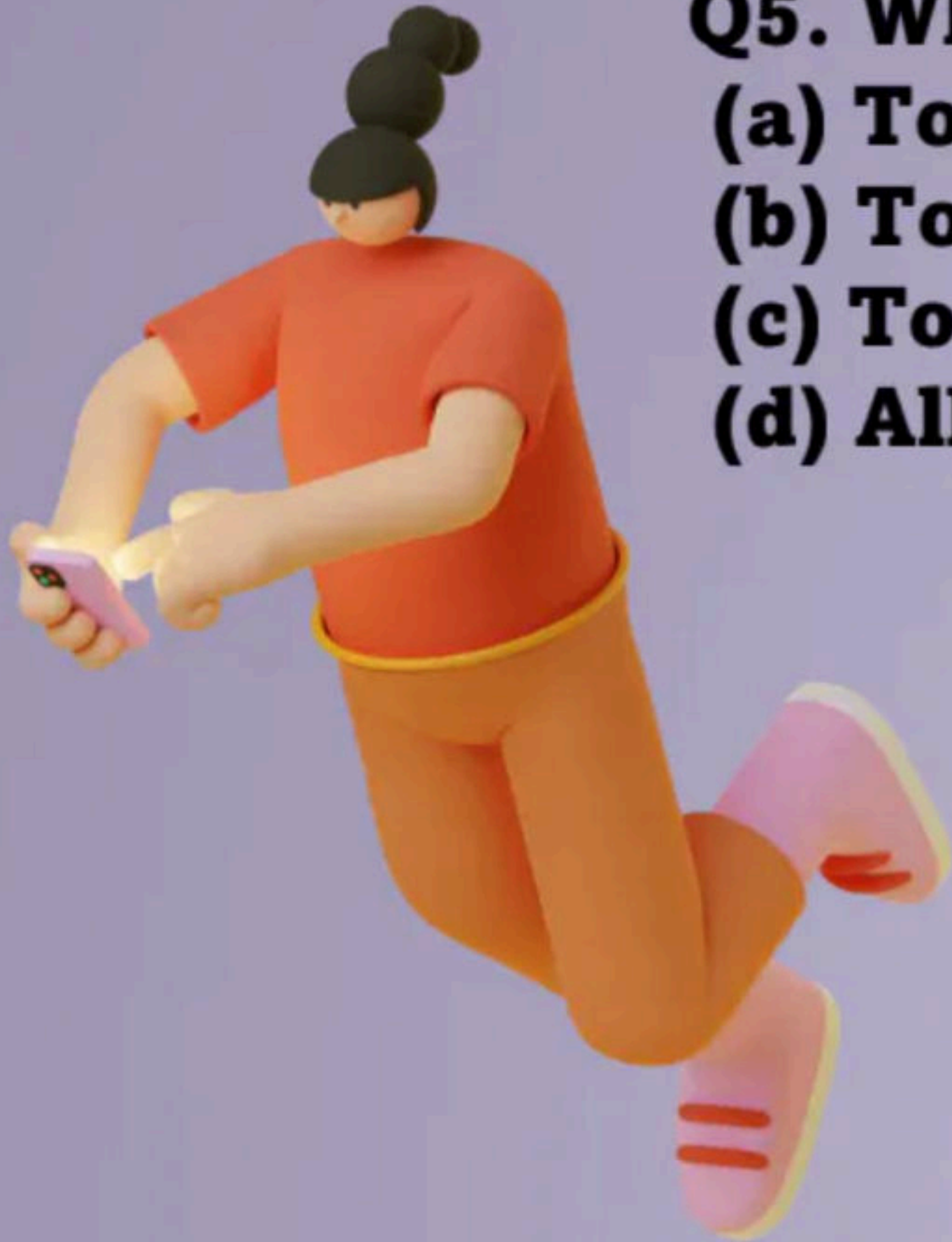


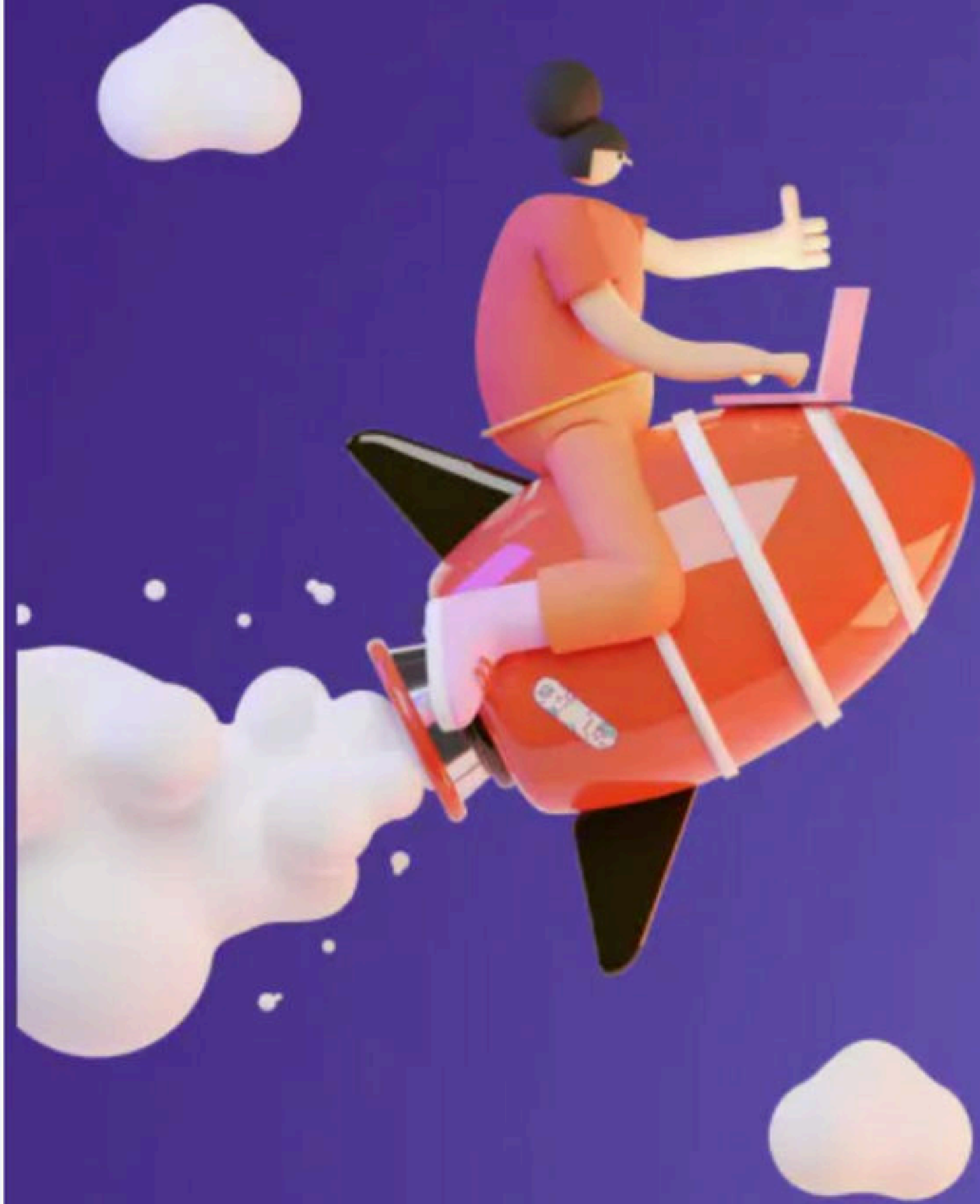
**Q4. The type of industry which is engaged in breeding plants and animals for their use in further reproduction is .....**

- (a) extractive industry**
- (b) manufacturing industry**
- (c) genetic industry**
- (d) construction industry**

**Q5. Why should a business earn profit?**

- (a) To provide return to investors.**
- (b) To provide funds for future growth**
- (c) To increase the reputation of business**
- (d) All of the above**





**Q6. Patliputra was popularly known as commercial centre for .....**

- (a) Export of stones**
- (b) Import of horses**
- (c) Centre of learning**
- (d) Centre of textiles**

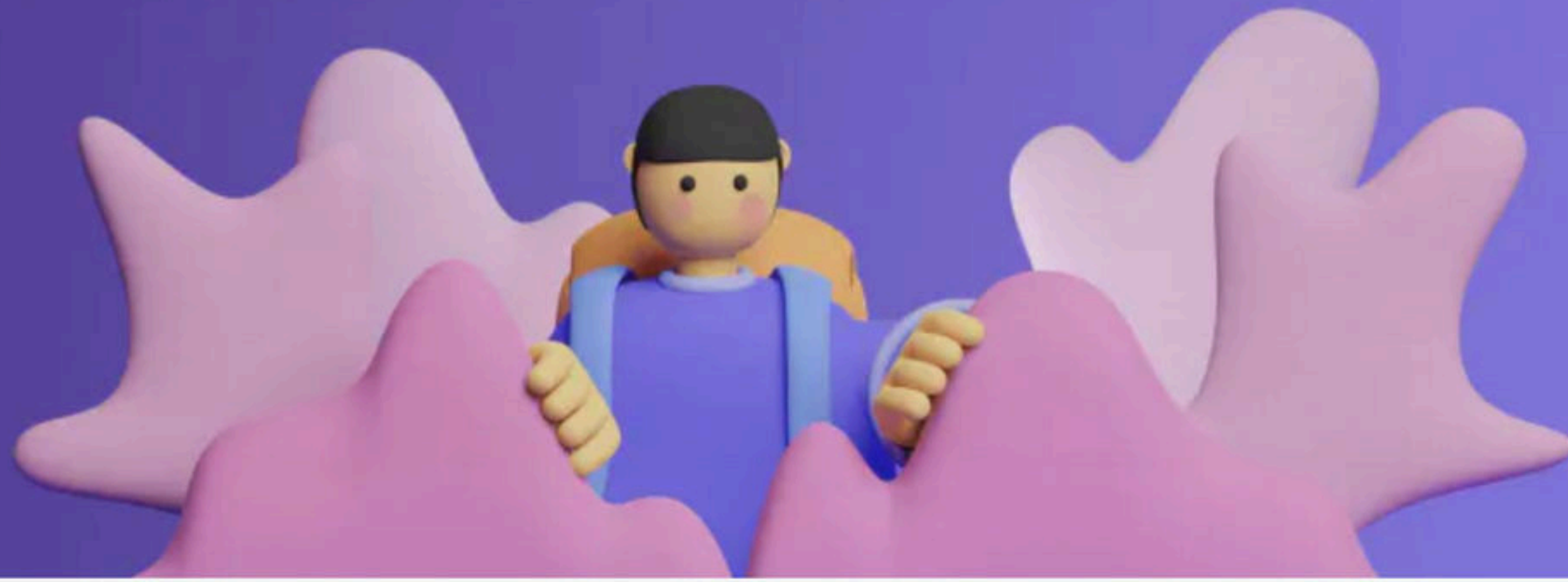


**Q7. Industries like sugar mill or oil refinery are put under which category?**

- (a) Primary**
- (b) Secondary**
- (c) Tertiary**
- (d) None of these**

**Q8. Arnav is working as sales executive in XYZ Limited Company. He is getting rs. 40,000 per month. His job is to enhance the sale of the company. Identify which type of economic activity is highlighted in the case?**

- (a) Profession**
- (b) Employment**
- (c) Business**
- (d) None of these**





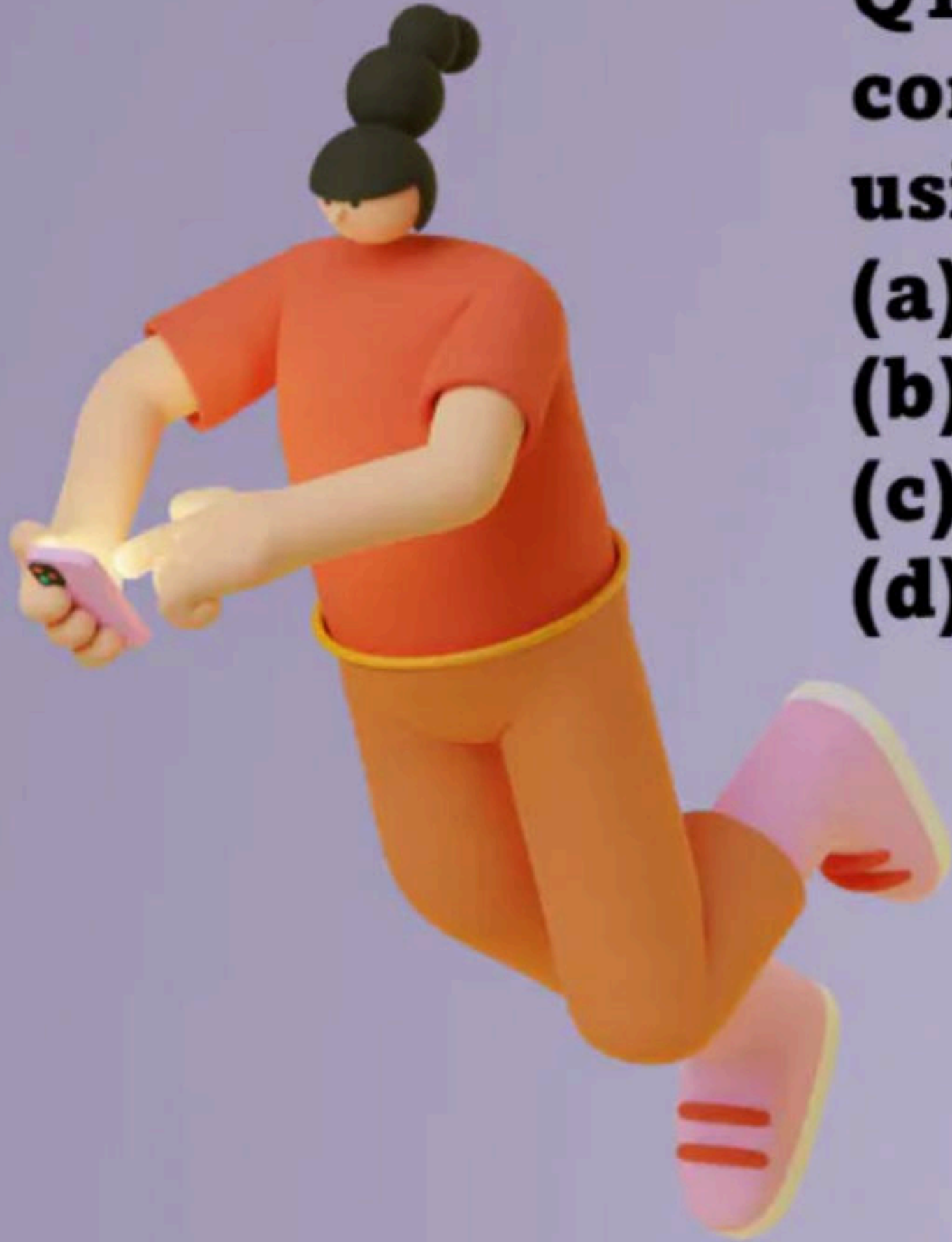
**Q9. Which of the following is not a business activity?**

- (a) Production of goods**
- (b) Work in a factory for wages**
- (c) Exchange of goods**
- (d) Transportation**



**Q10. Advertising makes it possible for producers and trades to promote the goods and services available in the market, thus removing the hindrance of risk.**

- (a) True**
- (b) False**
- (c) Can't say**
- (d) Partially false**



**Q11. The amount of loss or damage and compensation for injury can be recovered by using which auxiliary to trade?**

- (a) Advertising**
- (b) Premium**
- (c) Insurance**
- (d) Policy**

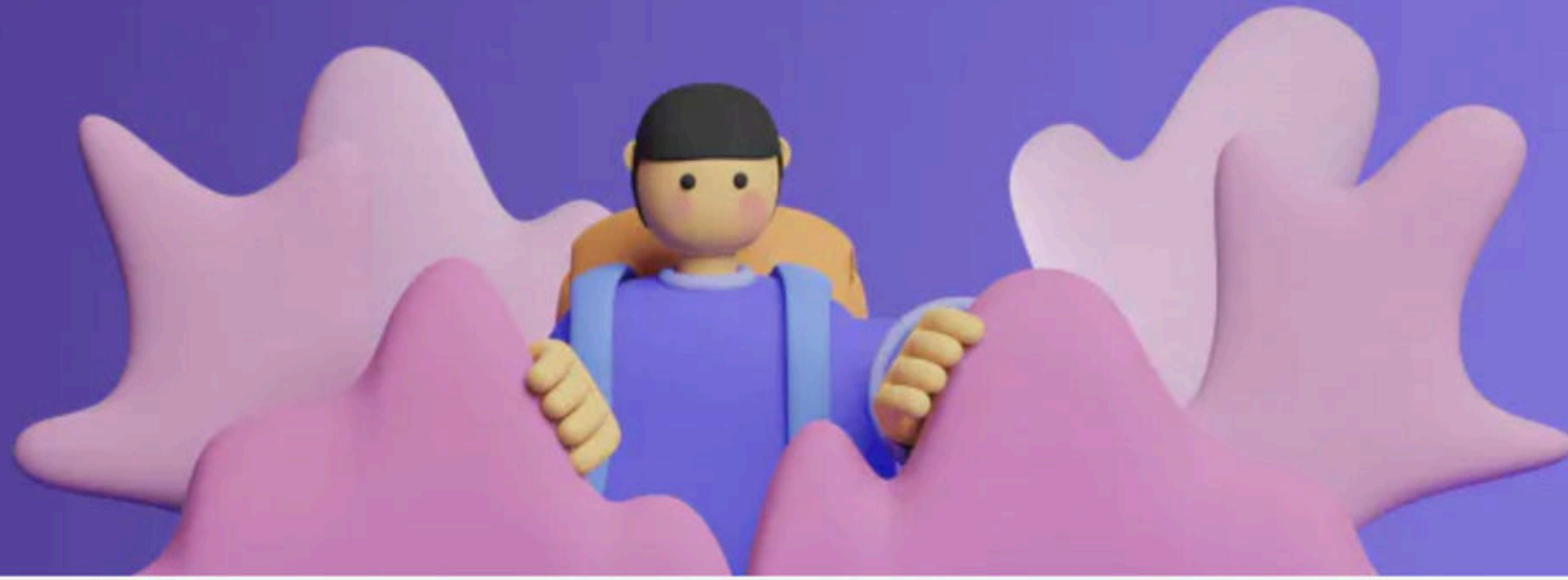
**Q12. Monica Khanna is a jewellery designer. She started her career from the scratch and took advanced designing course at jewelry product development center. On the completion of the course, she got a job at Gitanjali Gems. Being an experienced jewellery designer, Monica Khanna focuses on maintaining the originality and creativity of the ornaments that are custom designed and developed by her. On the basis of the given information about Monica Khanna, identify the type of economic activity that Monica Khanna is engaged in.**

- (a) Profession**
- (b) Business**
- (c) Employment**
- (d) All of these**



**Q13. Sunstar Steel Ltd., a leading manufacturer of iron and steel decided to setup a new factory in a remote area in Rajasthan, so that unemployed youth from the rural areas could get same opportunities as those available in the urban areas. This initiative has raised the standard of living of people in rural areas. All children in these families are getting good education and these families are also actively contributing to nation building process through their dedicated work. Identify the activity discussed in the given case.**

- (a) Economic**
- (b) Non-economic**
- (c) Both (a) and (b)**
- (d) None of these**



**Q14. Changes in market conditions, changes in price or changes in fashion and tastes of customers refer to which type of risk?**

- (a) Pure risk**
- (b) High risk**
- (c) Low risk**
- (d) Speculative risk**



**Q15. The lack of knowledge about what is going to happen in the future is**

- (a) Risk**
- (b) uncertainty**
- (c) Both (a) and (b)**
- (d) None of these**



**Q16. Profit can be re-invested in business.  
It is a good source of finance for expansion  
and growth of business.**

- (a) True**
- (b) False**
- (c) Can't say**
- (d) Partially true**



**Q17. The maritime route linked the east and the west by Sea and were used for the trade of spices is known as .....**

- (a) Sea route**
- (b) Spice route**
- (c) Railway route**
- (d) None of these**



**Q18. The obligation of business firms to contribute for society and work for it refers to**

- (a) social responsibility**
- (b) human responsibility**
- (c) company responsibility**
- (d) None of the above**





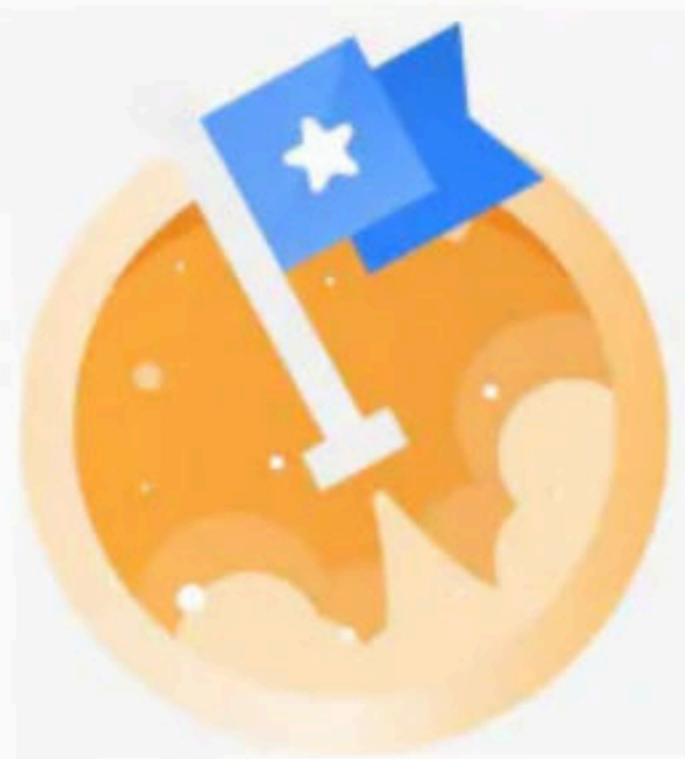
**Q19. GMR Industries entered the airports space in early 2000 and is today counted amongst the top 5 private airport developer and operators globally. GMR Industries presently owns and operates Delhi International Airport and Hyderabad International Airport. Apart from being the largest private airport company in India, GMR Industries is the only Indian airport developer to have developed and operated airports outside India. Identify the type of industry being discussed in above case.**

- (a) Primary**
- (b) Secondary**
- (c) Tertiary**
- (d) None of the above**

**Q20. Recognise the assembling industry out of these.**

- (a) Poultry, cattle farms**
- (b) Cement, brick**
- (c) Sugar, cotton**
- (d) Television, computer**






 unacademy


## Unacademy Combat Scholarship Test

Your formula for success in CBSE class 11


  
**Win scholarships worth ₹1 Crore**

  
**Free Live Test on Android app and web**

  
**30 Questions, 60 Minutes**

  
**Tests in Hindi and English**

**COMBAT**  
24 October  
**1 PM**

 LET'S CRACK IT!

**Enroll now**

### Combo subscription

Save big by getting subscriptions combined.



★ Plus

CA  
Foundation

- ✓ Live Classes
- ✓ Test series & quizzes
- ✓ Structured courses
- ✓ Unlimited access

+

★ Plus

CBSE Class 11

- ✓ Live Classes
- ✓ Test series & quizzes
- ✓ Structured courses
- ✓ Unlimited access

+

★ Plus

CBSE Class 12

- ✓ Live Classes
- ✓ Test series & quizzes
- ✓ Structured courses
- ✓ Unlimited access

Combo subscription starts from ₹1725/month

Pick a plan ▾

### Pick a plan



No cost EMI available on 6 months & above subscription plans



24 months

₹1,553/mo

SAVE 29%

₹41,400 ₹37,260



12 months

₹2,194/mo

₹29,250 ₹26,325

To be paid as a one-time payment



AD100



Proceed to pay

Awesome! You got 10% off

AD100

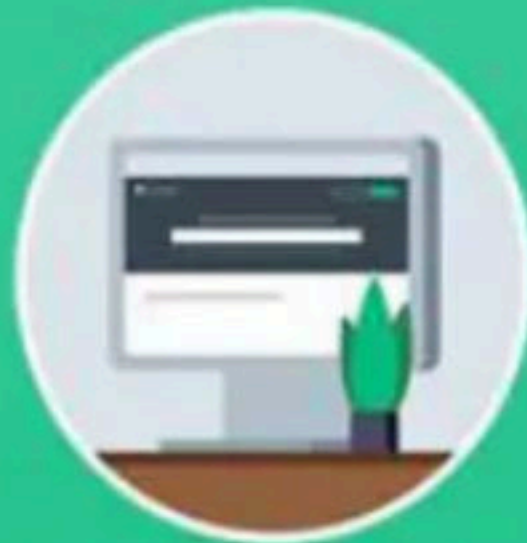
GET 10% Off on  
Unacademy Subscription



# Unacademy Subscription Features



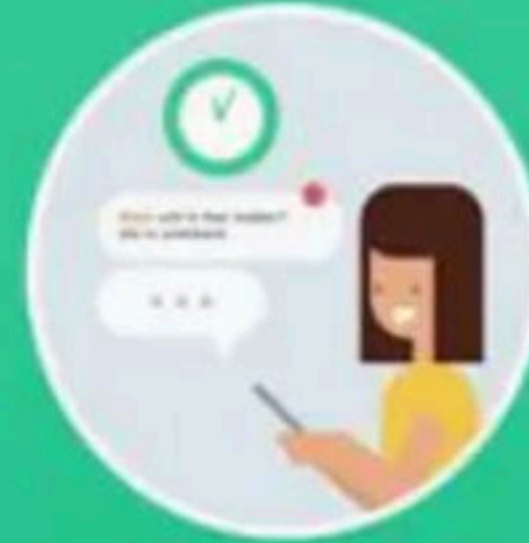
Learn live from the comfort of your home



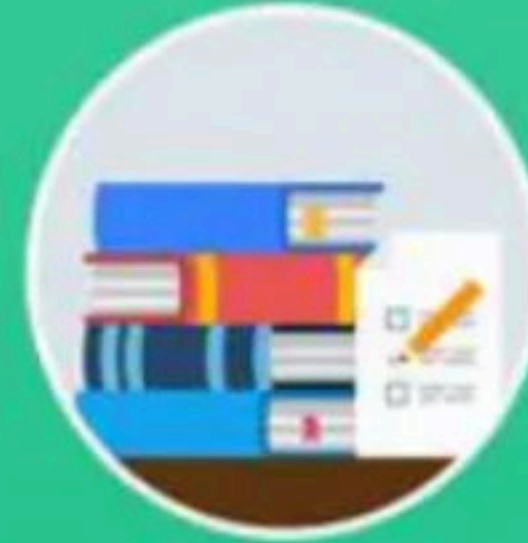
Unlimited access to all courses



Top Educators of India on one platform



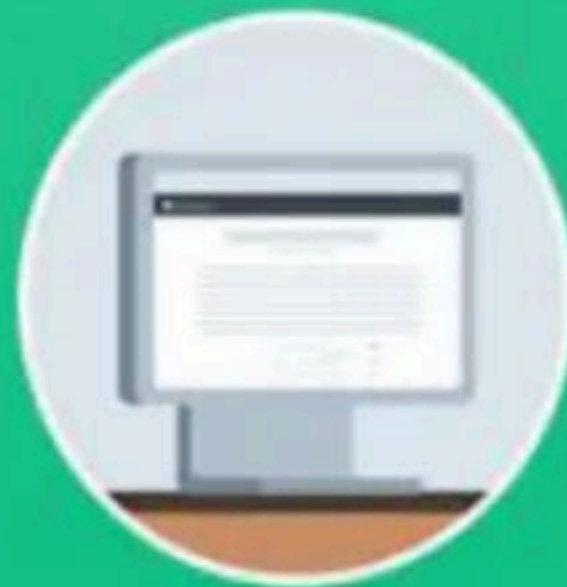
Regular doubt-clearing and Answer writing sessions



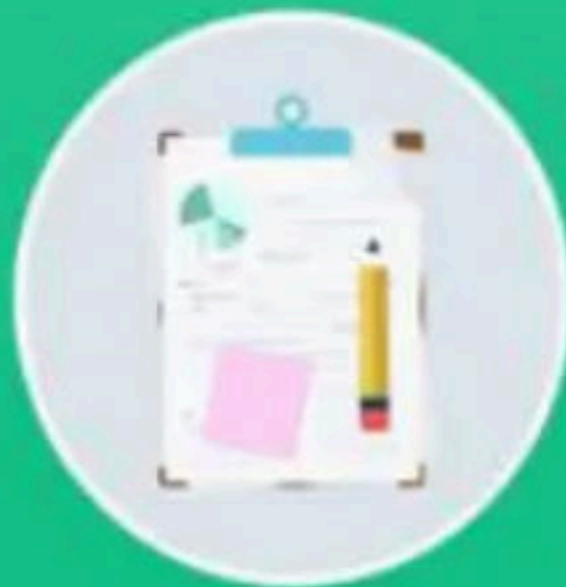
Exhaustive coverage of syllabus



Mentorship and guidance



Study Material (PDF format)



Practice Tests



Live Test Series



Batch Courses

**AD100**



# Unacademy Plus Subscription Pricing



10:09:46 • 98%

Class 11, 12 subscription

ICONIC<sup>™</sup> PLUS

- India's Best Educators
- Interactive Live Classes
- Live Tests & Quizzes
- Structured Courses & PDFs
- Personal Mentor
- Live Doubt Solution

24 months <small>No cost EMI</small>	₹1,042/mo ₹25,000	>
18 months <small>No cost EMI</small>	₹1,111/mo ₹20,000	>
15 months <small>No cost EMI</small>	₹1,200/mo ₹18,000	>
12 months <small>No cost EMI</small>	₹1,250/mo ₹15,000	>
9 months <small>No cost EMI</small>	₹1,444/mo ₹13,000	>
3 months	₹2,500/mo ₹7,500	>

AD100

APPLY

10:10:12 • 98%

Class 12 subscription

ICONIC<sup>™</sup> PLUS

- India's Best Educators
- Interactive Live Classes
- Live Tests & Quizzes
- Structured Courses & PDFs
- Personal Mentor
- Live Doubt Solution

12 months <small>No cost EMI</small>	₹1,250/mo ₹15,000	>
9 months <small>No cost EMI</small>	₹1,444/mo ₹13,000	>
3 months	₹2,500/mo ₹7,500	>

To be paid as a one-time payment

AD100

APPLY





# Unacademy Iconic Subscription Features

'Iconic Subscription' redefines mentorship and ensures hands-on learning.

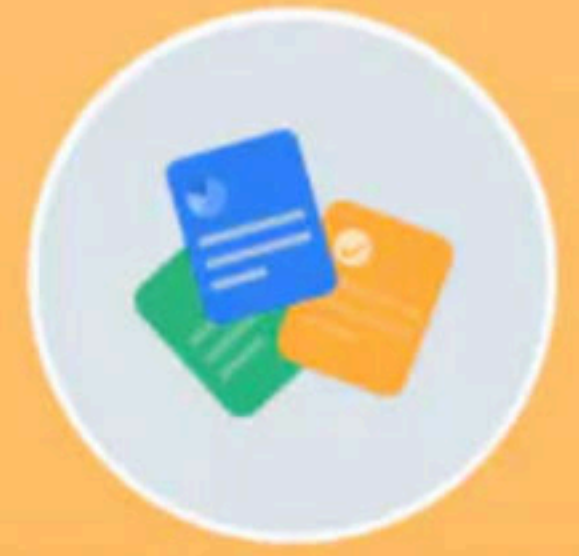
We are happy to present a 360 degree support system that gives you all the assistance you need.



**Personal Mentor:** Get one-on-one guidance from Top Educators for all your concerns



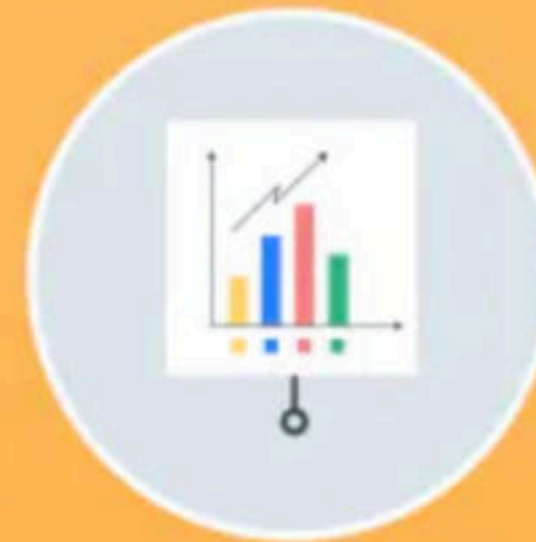
**Live Doubt Solving:** Attend exclusive doubt-solving classes to discuss your academic doubts



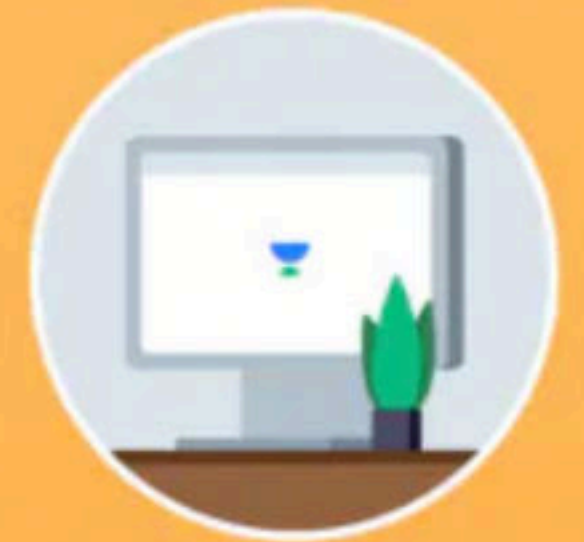
**Weekly Report:** Get detailed report on classes attended and performance in tests and quizzes



**Parent Connect:** Regular open hours available for parents to discuss concerns with your personal mentor



**Study Planner:** Study tracker plan with monthly reviews that highlight your progress



**All benefits of Unacademy Subscription:** Live classes from Top Educators, Mock Tests and Quizzes, structured Batch Courses as per the exam syllabus

# AD100

## Unacademy Iconic Subscription Pricing



10:09:40 • 98%

Class 11, 12 subscription

ICONIC PLUS

- India's Best Educators
- Interactive Live Classes
- Live Tests & Quizzes
- Structured Courses & PDFs
- Personal Mentor
- Live Doubt Solution

24 months No cost EMI	₹2,000/mo ₹48,000	>
18 months No cost EMI	₹1,944/mo ₹35,000	>
15 months No cost EMI	₹2,133/mo ₹32,000	>
12 months No cost EMI	₹2,333/mo ₹28,000	>
9 months No cost EMI	₹2,556/mo ₹23,000	>
3 months	₹4,000/mo ₹12,000	>

AD100

APPLY

10:10:07 • 98%

Class 12 subscription

ICONIC PLUS

- India's Best Educators
- Interactive Live Classes
- Live Tests & Quizzes
- Structured Courses & PDFs
- Personal Mentor
- Live Doubt Solution

12 months No cost EMI	₹2,333/mo ₹28,000	>
9 months No cost EMI	₹2,556/mo ₹23,000	>
3 months	₹4,000/mo ₹12,000	>

To be paid as a one-time payment



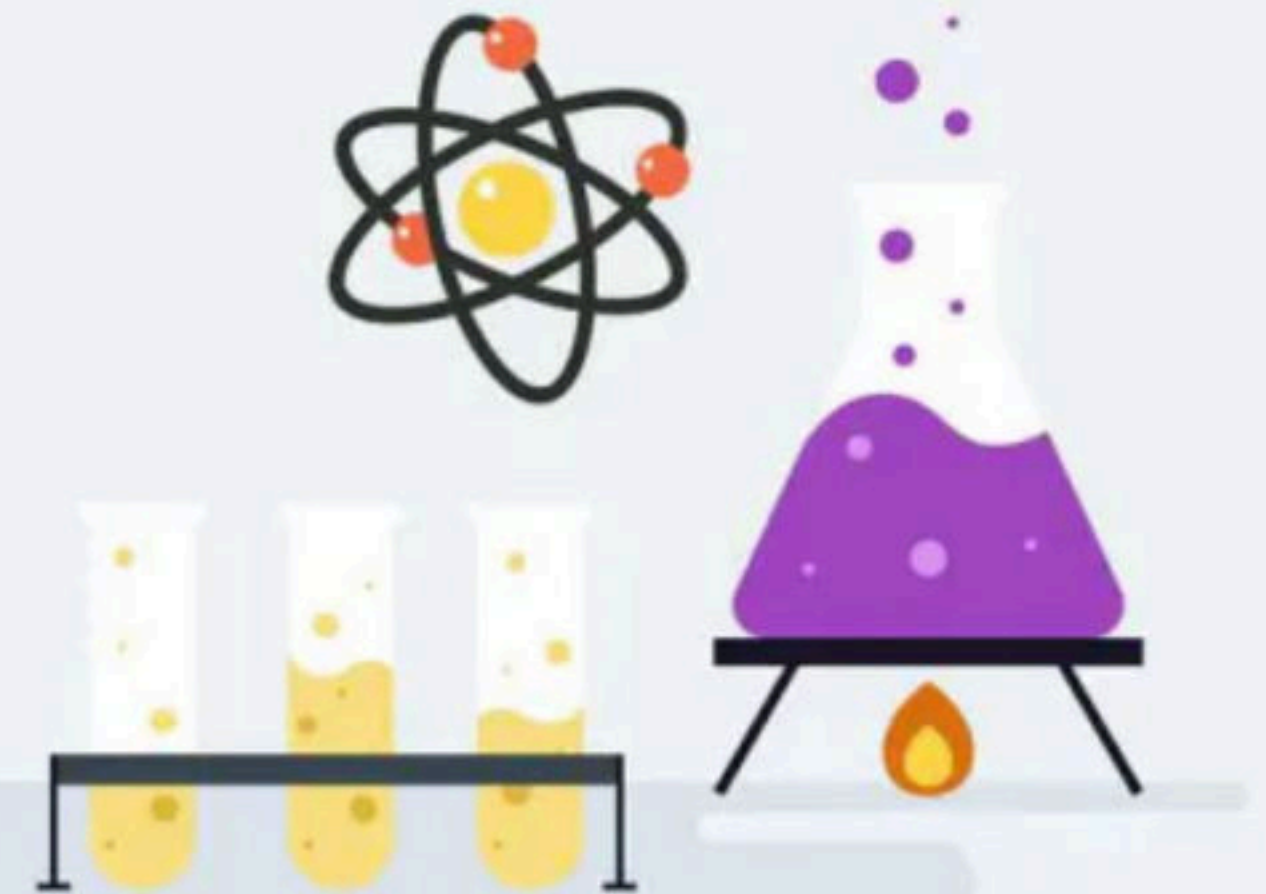
Use Referral Code



11th | 12th

**AD100**

**GET 10%  
OFF!**



on your next **Unacademy Subscription**



**LET'S CRACK IT!**