



# Tarun Makhija

Entrepreneur, Digital Marketer, and Keynote Speaker.



# Who am I?

- Co-Founder & CEO, [Big Mouth Digital & Media](#).
- IT Engineer turned Digital Marketer who loves to workout.
- Lecturer, Speaker, Believer who loves making people happy.
- Host of the podcast - [BE LIMITLESS with Tarun Makhija](#) & the show [#TarunKeSaath](#)



I have trained  
**4200+**

Students & Professionals

I have worked with  
**125+**

Brands across 15+ industries

I have delivered

**32+**

Keynote sessions

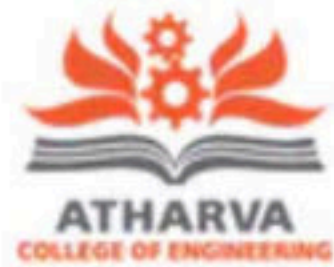
I have an experience of  
**5+**

Years in Digital Marketing, Branding & Business





# I have delivered sessions at



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# I am also associated with



# Feedbacks are important



**Fenil Shah** · 1st

Fresher | Marketing Student | Seeking for Internship in Digital Marketing | 12h · 🌐

Hello Guys,  
Here I'm sharing my experience on a digital marketing course which I completed recently. I had Joined "Roadmap to Digital Marketing" in October which was conducted by [Tarun Makhija](#)

[Tarun Makhija](#) is a Co-founder, CEO of [Big Mouth Digital & Media](#) Digital and Media with 5.5+ years of experience in Digital across 15+ Industries. He is also a visiting faculty at various institutes in Mumbai.

I came across this course which is for the short term and also fees are pocket-friendly. Firstly I wasn't sure if enrolling in this will be beneficial or not as it was completely online but after attending the Demo lecture I had made up my mind to take this course. All the sessions were interactive with insightful knowledge. Every topic was explained with great examples that one can understand easily.

After every session, an assignment based on that topic was given which helped to understand the module practically. All the assignments were reviewed by him and suggested the possible changes which can be done.

It's an incredible course to kick start your career in Digital Marketing. Send him a Message to know all the details of the course.

Thank you [Tarun Makhija](#) for imparting great knowledge during the course and for spreading Positivity.

Yes it was amazing session I love to do Seo and love organic traffic so it's totally worth sessions and thank you soo much for every live sessions, every time we get to know something interesting 🙌



This is the whole and sole aim. I am so happy that it is providing value to all of you :)

Yes live sessions are really worth it because my personal experience is when i start finding solutions on google many times i get turn n twists answers only not the exact one and in live sessions you and mentors in a short span of time explain very much that's worth for us.



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Tarun, this man literally has an agenda of educating his team. He kept us engaged with his presentation and quick questions. Appreciated us for our presence in LinkedIn. Gave awesome tips. He is the one who can help you maintain your presence on all social media. His work speaks a lot. No wonder he bagged Axis bank assignment in no time. Trying to follow your suggestions. We will connect soon.



Hey Tarun, on behalf of RCMB I really thank you for such a wonderful workshop! It was truly insightful, marketing & otherwise.



3:22 PM

I was one of the student co ordinators for Bombay Chartered Accountants Society's CA student fest which was conducted online knows as Tarang.In it I was one of the hosts as well.so the way you had engaged everyone through chat box is something I could apply over there as well. 🙌

Thankyou so much Mr. Tarun for giving our team an opportunity to have you onboard. It was an absolute pleasure for us to witness such a beautiful and insightful session of yours! You brightened up our Friday morning with such amazingly positive energy of yours! ❤️ Thankyou for making our event a success 🙌 Looking forward to staying in touch.

Lots of love,  
Priyasha



**Archana Reman** · 1st · 16h (edited) · ...

Helping Small Businesses Standout |...

[Tarun Makhija](#) Hey just finished listening to the podcast. It was insightful & so damn relatable. I don't want to discuss it here since everyone should listen to these amazing episodes. Also, it's been just 3 months since I have started, so I believe I'm here at the right time. Thanks both of you 🙌🙌 [Deepak Yewle](#)

On a side note, I really wanted to take a moment to appreciate the fantastic work on your page so far, really insightful to someone who's just starting out and dreaming big!

I see myself as a long term follower considering all the great work yet to come



This guest session turned into a wide awakening of sort for me as I never understood the hype about TikTok or how it can be highly relevant for marketing and businesses. It was truly a game changer since it helped fill in so many holes in my knowledge and perspective I had about this social media app. And yes, still trying to recover from the shock that Apple is now on TikTok!!

The session with Tarun Makhija on digital trends was really insightful. He brings a positive energy to the table and impacted us on so many ways. He is just not a CEO who knows marketing but he knows how to connect with people and spread smiles.



Invited [Tarun Makhija](#), Co-founder of [Big Mouth Digital & Media](#), to conduct a guest session on the 'Significance of TikTok' for my current CDME batch, and he was generous enough to wholeheartedly invest his time, effort and infectious enthusiasm.

Good fun was had, but nothing was more entertaining than the shock waves he sent across by revealing that [Apple](#) is now on TikTok. Yep, you read that right. 🙌

#digitalmarketing2020 #tiktokmarketing #tiktokindia

# Digital Marketing & its types





# **1. Social Media** Marketing



## **2. Performance** Marketing



### **3. Content** Marketing



## 4. **Video** Marketing



## **5. Influencer** Marketing



## 6. Search Engine Marketing



## **7. Search Engine Optimization**



## 8. **SMS & WhatsApp** Marketing



## 9. **Email** Marketing

Breathe in, breathe out.



If you loved the session then follow us on Instagram.

**SCAN THE CODE.**



**TARUNMAKHICJA01**



**BIG  
MOUTHDIGITAL9**



Use the hashtags **#TarunSpeaks** & **#BeBigMouth**

# ROADMAP TO DIGITAL MARKETING

Certificate Program



Conducted by  
**TARUN  
MAKHIJA**

Co-Founder, CEO,  
Big Mouth Digital & Media

5.5+ years of exp. in Digital  
across 15+ industries

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institutes in Mumbai

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**#TARUNSPEAKS**



Tune in to my [podcast](#).

**#TarunKeSaath**

Let's Discuss **LIVE**

'Photography & Content creation  
post-COVID'



**Tarun Makhija**

Digital Marketer | Trainer  
Co-Founder - Big Mouth



**Akshay Gurnani**

Co-Founder - CEO, Schbang

**29 MAY, 2020**

**9 PM, TONIGHT**

If you are 'passionate' about  
what you do, you will never  
feel like you are 'working'.

*tarunM.*



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- ✓ Easy EMI option
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# Let's keep in **touch!**

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